



## **COOKIE NOTICE**

Cookies are small data files that are stored on your computer, mobile or other devices by visiting a website and /or using live chat. They are common and widely used to assist in the way websites function alongside providing performance information to the company that operates, runs or owns the website.

JPS Studios uses cookies to distinguish you from other users of our website, gather website visitor data and allows us to optimise website content and marketing so that it is more relevant to you and your interests. Allowing us to create a cookie does not give us access to the rest of your computer, and does not allow us to see any personally identifiable data about you. Cookies in themselves do not identify you, just the computer or device you are using.

The information that we might collect from your device and store as cookies may include information about your device type, how your device has interacted with us, including the pages accessed and links clicked, how you navigate to and from our site and our content (such as which parts you click on and how long you spend on each page), your preferences, the services and/or products that you have viewed or searched for, website errors and response times.

### **STRICTLY NECESSARY COOKIES**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work as expected. These cookies do not store any personally identifiable information.

### **FUNCTIONAL COOKIES**

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

### **PERFORMANCE COOKIES**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

### **TARGETING COOKIES**

These cookies may be set through our site by our advertising partners. They may be used by those

companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

## **COOKIES**

Our Website uses cookies and other mechanisms, such as third party pixels, to collect analytical information, such as your internet protocol (IP) address, to help analyse how visitors use the Website.

Such information includes: number of visitors to our Website pages visited while at the Website and time spent per page interaction information, such as scrolling, clicks and browsing methods websites where visitors have come from and where they go afterwards page response times and any download errors other technical information relating to the end-user devices, such as IP address or browser plug-in

You can always choose to enable or disable cookies in your internet browser. By default, most internet browsers accept cookies but this can be changed. For further details, please consult the help menu in your internet browser. For further information about cookies, please see [allaboutcookies.org](http://allaboutcookies.org), and how to adjust your browser settings.

We use Google Analytics on our Website for anonymous reporting of Website usage. If you would like to opt-out of Google Analytics monitoring your behaviour on our Website then please see this [link](#).

Please note that opting out of cookies in one browser, device or app will not necessarily mean that you have opted out of cookies for all of your browsers, devices or apps. Please be aware that restricting cookies may have a negative impact on the functionality of the Website.

## **CHANGES TO THIS NOTICE**

This Notice may be updated from time to time. We will notify you of any changes to our Notice by posting the new Notice on our Website. You are advised to consult this webpage regularly for any changes to the Notice.